



DESIGNER, EDUCATOR, HOME IMPROVEMENT EXPERT

#ElevateYourRealEstate by learning how to identify Architectural elements, current building materials, and offer “REALTOR Recommendations” for home improvement with ROI in mind.

STATEMENT OF WORK (SOW) COMPONENTS	
Roof	Framing
Gutters/Soffit/Fascia	Insulation
Siding	Sheetrock
Exterior Paint	Carpentry
Decks/Porches	Interior Painting
Concrete	Cabinets/Counter tops
Garage	Flooring
Landscaping	Permits
Septic System	Mold
Foundation	Termites
Demo	Miscellaneous
Plumbing	
Electrical	
HVAC	

#1 Home Improvement RULE OF THUMB:

Your FINISHES need to be competitive with your PRICE POINT.

For Make-Ready Trends, Checklists and Resources Visit www.AbbyVasek.com

19 Current Home Building & Design Trends:

1. Floor-to-ceiling steel windows & doors
2. White walls & trim (low contrasting)
3. Gray is moving into Greige or Taupe
4. Painting cabinets (two tone grey, white, navy, soft blues)
5. Quartz, Corian, Butcher Block and Formica's 'Natural Stone' counter tops
6. Wood tile trending for floors & walls with herringbone being the go-to geometric
7. Luxury vinyl is trending
8. Large area rugs -faded antique patterns, geometric shapes, hides, plush faux fur or shag
9. Unique, large scale lighting fixtures ; lots of glass & geometric shapes
10. Modern bathrooms with front & center bath tubs
11. frameless-zero-entry, drive through showers
12. Dramatic home entryways (sweeping staircases, large chandeliers, plush rugs)
13. An 'Open Concept' is now on nearly every buyer's 'must-have list'
14. Opening up the kitchen with large eat-on islands & removing bar-height counter tops
15. Solar Energy-new construction being pre-wired for it, along with other eco-friendly elements in high demand: foam spray insulation, tank-less water heaters, a/c units with a higher seasonal energy efficiency rating (SEER-16 and up)
16. Smartphone home automation-controlling the thermostat, lighting, pool equipment, security systems, surveillance cameras, appliances, garage doors and more
17. Year-round outdoor living areas using: fans, fireplaces & heaters and auto-roll-down screens to help with mosquitoes and allow a sense of enclosure on cool winter nights
18. #1 building trend: Barnitecture-mixing contemporary elements with barn-like structures (sliding barn doors are a popular interior 'Barnitecture' element)
19. #1 design trend: reclaimed, rustic timber (in doors, flooring, beams, accent walls, fireplace mantels, shelving and more) achieving a "hill country modern", "soft modern" or organic modern" style (compliments Barnitecture nicely!)