

## 15 QUESTIONS TO INTERVIEW A HOME STAGER:

1. What types of staging services do you offer?
2. Do you have pictures of your work online?
3. How do you charge for Vacant listings?  
*-vacant staging preview, staging services & furnishing rentals*
4. How do you charge for Occupied listings?  
*-Based on square footage & time? Is a report included? Is a bid for doing the staging work & supplying the materials included?*
5. Do you have your own inventory?  
*If so what are your policies on mixing it in with a Seller's furnishings? Do you carry mid-level & luxury home items? Do you have a damage policy?*
6. Are you insured to work in my client's home?
7. Do you evaluate condition?
8. Do you share resources for the repairs you recommend?
9. Where did you receive your training?  
*Are you a member of the Real Estate Staging Association? Do you have any certifications?*
10. Have you been in business long?
11. Do you have any references?
12. Do you have any Staging-to-Sales Stats, proven results or reviews?
13. Can you send me an example of a report or a staging quote/bid?
14. Do you have marketing materials that can help me better sell your services?
15. What's your lead time to schedule an appointment?